



Hudson

**HOME &
GARDEN**



75th

Tour

JUNE 16 & 17, 2023



2023 SPONSOR OPPORTUNITIES



TOUR SPONSOR - \$5,000

- Recognition in Tour Program
- Recognition as main sponsor on front cover of Tour Program and Preview Party ticket
- Full page color ad in Tour Program
- Recognition on HGC website & social media - Facebook/Instagram
- Recognition on Tour signage:
 - Garden Luncheon at CCH
 - Garden Shop entrance
 - Garden Gathering entrance
 - Advertising postcards distributed digitally & manually in Hudson & surrounding areas
- Complimentary tour tickets - 8

HOME OR GARDEN SPONSOR \$2,500

- Recognition in Tour Program
- Recognition on sign outside one home or garden
- Half page color ad in Tour Program
- Recognition on HGC website & social media - Facebook/Instagram
- Recognition on Tour signage:
 - Garden Luncheon at CCH
 - Garden Shop entrance
 - Garden Gathering entrance
 - Advertising postcards distributed digitally & manually in Hudson & surrounding areas
- Complimentary tour tickets - 6

PATRON - \$1,000

- Recognition in Tour Program
- Recognition on Tour signage:
 - Garden Luncheon at CCH
 - Garden Shop entrance
 - Garden Gathering entrance
 - Advertising postcards distributed digitally & manually in Hudson & surrounding areas
- Complimentary tour tickets - 4

SUPPORTING PATRON - \$500

- Recognition on social media Facebook / Instagram
- Complimentary tour tickets - 2

ADVERTISING ONLY

No listing as a sponsor - All ads are in color

- Full page ad **\$875** (7.5 H x 6 W) with placement for increased visibility.
- Full page ad **\$750** (7.5 " H x 6" w)
- Half Page ad **\$350** (3.5" H x 6" w)
- Business card ad **\$150** (2" H x 3.5" w)

TO SPONSOR THE 75TH ANNUAL HUDSON GARDEN CLUB HOME AND GARDEN TOUR OR PURCHASE AN ADVERTISEMENT, EMAIL:

ADVERTISING@HUDSONGARDENCLUB.ORG

SPONSORSHIPS@HUDSONGARDENCLUB.ORG

